Corporate Office(T&C-CFA Branch ) 2nd floor, Room No. 215, Eastern Court, Jan path, New Delhi – 110 001 Phone – 011 -23765039/23734320 Fax – 011 - 23734319 / 23734322

Email id : <u>tccfa.bsnl@gmail.com</u>



No. 3-4/2018-R&C [CFA] Dated: 31-01-2019

## <u>Circular R&C-CFA-179/18-19</u>

Sub:- Promotional scheme for Bring back disconnected customers during last six months in Ernakulum SSA of Kerala Telecom Circle-reg.

- 1. CGMT, Kerala may refer to letter No. CFA/Mktg/10-18/2018-19/33 dated 15-01-2019 on the subject matter.
- 2. Now, the Competent Authority on approved of Tariff Committee-CFA has approved the following:
  - a) In order to bring back the disconnected/closed Landline & Broadband connections either due to non-payment or voluntarily closed by the customers during last 6 month, the Tariff Committee has recommended to restore these landline connections initially in Ernakulum SSA of Kerala Telecom Circle for 30 days free of cost.
  - b) Performance in this regard will be reviewed after expiry of offer period for further extension in remaining SSAs of Kerala Circle.
- 3. The following reports may also be sent:
  - a) A weekly report of how many number have incoming calls matured.
  - b) A weekly report of re-connection out of these numbers plan-wise.
- 4. These instructions shall be effective with immediate effect in Ernakulum SSA of Kerala Telecom Circle for 30 days on promotional basis only.
- 5. The Circle shall ensure to comply with all regulatory mechanism including online reporting to TRAI and also update the circle website.
- 6. The circular is issued based on approval of the competent authority in PDP-CFA unit file No. 8-1/2018-PDP(CFA)/Pt.2 For any clarification /correspondence in respect of aforesaid scheme, matter may be taken up with PDP-CFA unit of BSNL CO New Delhi. Phone No.011-23322692.

DGM (T&C)-CFA

То

## CGMT, Kerala Circle BSNL.

## Copy for information to: -

- 1. CMD, BSNL.
- 2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3. Executive Director (Finance), BSNL.
- 4. PGM (Regulation), BSNL CO, New Delhi- for necessary action.
- 5. All Tariff committee members [GM (NWP-BB)/GM (NWP-CFA)/Sr.GM (Finance-CFA)], BSNL C.O.
- 7. GM (CFA), CO BSNL w.r.t case mark: 8-1/2018-PDP(CFA)/Pt.2 carrying the approval of the Competent Authority in the matter.
- 6. AD OL for Hindi version.
- 7. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
- 8. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
- 9. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.

Website: www.bsnl.co.in

- 10. Director General P&T Audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- 11. Guard File.

Butter